

FEATURED BUSINESSES 2022

- Taos Feeds Taos  
taosfeedstaos.org
- Taos Lifestyle  
mattressmary.com
- Metric Motors  
metricmotortaos.net
- Swinehart, CPA  
swinehartcpa.com
- Plant Base Café  
plantbasecafe.com
- Taos Academy Charter School  
taosacademy.org
- Taos Whole Health  
taoswholehealth.org
- Coldwell Banker  
Walking Rain Group  
taos.realestate
- Dreamcatcher Real Estate  
taosnewmexico.com
- Taos Food Coop  
taosfoodcoop.com
- Community Against Violence  
taosCAV.org
- Bryans Gallery  
bryansgallery.com
- Taos Community Foundation  
taoscf.org
- Moreno Valley High School  
mvhsnm.com
- ApexNetwork  
apexnetworkkpt.com
- Phoenix Mechanical  
phoenixmechanical.net
- Bailey's Chimney  
baileyschimney.com
- Visit Questa  
visitquesta.com
- Taos Municipal Schools  
taosschools.org
- Petree Nursery  
petreenursery.com
- Red River Brewing  
redriverbrewing.com
- Nusenda Credit Union  
nusenda.org
- Mountain Home Healthcare  
mtnhomehealth.com
- Stray Hearts  
strayhearts.org
- Creative Framing  
creativeframingtaos.weebly.com
- Kit Carson Electric  
kitcarson.com
- Berkshire Hathaway  
Page Sullivan Group  
taosrealestate.com
- Sagebrush Inn  
sagebrushinn.com
- Golden Willow Retreat  
goldenwillowretreat.org
- Sol Food Market & Café  
solfoodnm.com
- YDI  
ydimn.org
- NCRTD  
ncrtd.org
- Guadalupe Credit Union  
guadalupecu.org
- High Road Artisans  
highroadnewmexico.com
- Ryan Trujillo  
Berkshire Hathaway  
homeinlaos.com
- DreamTree Project  
dreamtreeproject.org
- Salamander Co.  
thesalamandercompany.com
- Taos Winter Sports Team  
taoswintersportsteam.com
- Taos Main Street  
taosmainstreet.com
- Taos County  
Chamber of Commerce  
taoschamber.com
- Taos Rockers  
taosrockers.com
- El Pueblo  
elpueblo2oumc.org
- Mante's Chow Cart  
manteschowcart.com
- Enchanted Florist  
taosflorist.com
- SuperGroomers  
facebook.com/supergroomers
- Dans Windows Carpet & Tile  
danscarpetandfloors.com
- Wolfgang's SpaWorks  
wolfgangspas.com



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# The Taos Community Foundation is taking readiness to an all-new level

*Responsiveness leads to community recovery and resiliency when disaster strikes*

BY HAVEN LINDSEY

**E**mergencies are, by their very nature, unpredictable, which means the only thing we can really rely on is the certainty that uncertainties will happen, and we must be prepared,” said Lisa O’Brien, Director of Taos Community Foundation, explaining the state of readiness that has come to define the organization she joined in 2007.

It is precisely their readiness that has resulted in Taos Community Foundation’s enhanced ability to respond to the community in times of need, help with resources required to recover and provide the resilience needed to overcome the challenges that cannot be anticipated, but must be prepared for just the same.

Just like a bright rainbow can result from the darkest storm, The Fund for Taos — an Emergency Action Fund established at the beginning of the COVID-19 pandemic — has continued to shine.

“We have learned a lot from the pandemic, and we’re still learning,” O’Brien said. “The Fund for Taos was established because of COVID, and it will outlive the virus. It is firmly positioned as a long-term fund that will be available for any emergency situation that affects our community.”

Taos Community Foundation’s readiness was on display in December when Gov. Michelle Lujan Grisham declared a state of emergency in Taos following an intense storm of unprecedented high winds that not only caused extensive structural damage to many homes, but also resulted in power outages for much of the county.

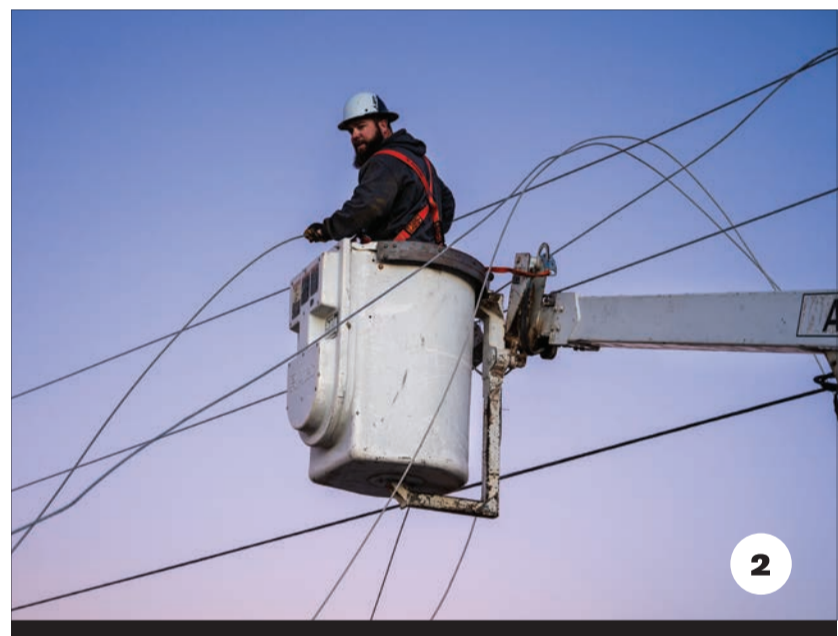
When residents were displaced and needed food and resources, the Fund for Taos was there to provide aid. “The storm was devastat-

ing,” O’Brien said. “By 8:00 that evening, phone calls were coming in for grant assistance from both County and non-profit organization leaders. These were folks who were in direct contact with residents displaced due to structural damage, and people on in-home oxygen who didn’t have power. Taoseños in need understood they could reach out to us.”

Prior to Taos Community Foundation’s direct appeal to the community, a contribution had already been made. By the next morning, calls were coming in from private donors and foundations, asking what was needed financially.

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- LISA O'BRIEN



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## DID YOU KNOW?

Nearly \$1 Million was granted to the community from The Fund for Taos for COVID-related support and the Fund will be in place for decades to come.

Within 30 days of the storm, nearly \$50,000 had been granted out to local non-profits. The Enchanted Circle Community Organizations Active in Disaster — a network of local leaders — met for daily briefings on cleanup efforts. This platform also allowed for a quick response related to the coordination of food and shelter services for locals in need, and the supplemental emergency work crews who were in town to help.

A philanthropic conversation that is in its infancy stages, but will dive much deeper in the coming months, is one based on lessons learned from the pandemic. That particular emergency uncovered the stark realities of the numbers of families living on the edge of being home and/or food insecure. A community made up of families living paycheck-to-paycheck is a community of at-risk residents. Because The Fund for Taos had been established, when the next emergency hit, the community had a safety net.

“We cannot rely on the assumption that local, state or federal dollars will fix everything. That isn’t reality,” O’Brien said. “The

need for cooperation is essential to understanding that partnerships bring our best talents to a collective, solution-focused response when our community is in need.”

“Taos Community Foundation is poised, along with other local philanthropic entities, to be the first to support immediate relief efforts such as food and shelter, while governmental agencies are shoring up and/or providing resources critical for reliable infrastructure and public safety,” O’Brien said.

## Taos Community Foundation

115 La Posta Road, Suite A, Taos  
To learn more, visit  
www.taoscf.org or call 575-737-9300.



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1 A home on Millicent Rogers Road sustained severe structural damage during December's windstorm. 2 A KCEC worker pulls down snapped power lines off of Millicent Rogers Rd. late Wednesday (Dec. 15) during operations to restore power to Taoseños following a severe windstorm. 3 Roger and Antonio Archuleta install plywood roofing to Anthony Archuleta's home on Thursday (Dec. 16) following a severe windstorm that ripped off his roof, portal, and flipped his trailer. NATHAN BURTON / TAOS NEWS