WE ALL COUNT!

SUPPORT THE 2020 CENSUS

WHY ARE BUSINESSES KEY TO A FAIR AND ACCURATE COUNT?

WHAT WILL YOU DO TO MAKE SURE THAT EVERYONE IS COUNTED?

See below for suggested activities for getting out the count.

Complete 3 or more of the activities listed below between March 10th and May 1st, and return the completed form to the Foundation by May 15, 2020 to be entered in the raffle draw!

You could win a $1,000 grant to a local nonprofit organization!

For more resources, and information on the role of businesses in the 2020 census, visit 2020Census.gov, icountnm.gov, and nmcounts2020 or https://www.strongnation.org/readynation/2020-census.
BUSINESS CENSUS ACTIVITIES FORM

ORGANIZATION NAME __________________________

CONTACT __________________________

1. Educate yourself and your coworkers about the census and why it matters to those you serve. Send out the information in an employee email or newsletter.

DATE/DESCRIPTION

_________________________________________________________________________________

2. Develop and share awareness materials to promote the census. Display them in your place of business.

DATE/DESCRIPTION

_________________________________________________________________________________

3. Add the awareness materials and targeted messaging to your website.

DATE/DESCRIPTION

_________________________________________________________________________________

4. Advertise U.S Census Bureau job opportunities.

DATE/DESCRIPTION

_________________________________________________________________________________

5. Promote the importance of the census at employee gatherings.

DATE/DESCRIPTION

_________________________________________________________________________________

6. Be a sponsor of a community event on the census.

DATE/DESCRIPTION

_________________________________________________________________________________

7. Promote the census in e-communications/social media for customers.

DATE/DESCRIPTION

_________________________________________________________________________________