

**WE ALL COUNT!**

**SUPPORT THE 2020 CENSUS**

**WHY ARE BUSINESSES KEY TO A FAIR AND ACCURATE COUNT?**

**WHAT WILL YOU DO TO MAKE SURE THAT EVERYONE IS COUNTED?**

**See below for suggested activities for getting out the count.**

**Complete 3 or more of the activities listed below between March 10<sup>th</sup> and May 1<sup>st</sup>, and return the completed form to the Foundation by May 15, 2020 to be entered in the raffle draw!**

***You could win a \$1,000 grant to a local nonprofit organization!***

*For more resources, and information on the role of businesses in the 2020 census, visit [2020Census.gov](http://2020Census.gov), [icountnm.gov](http://icountnm.gov), and [nmcoun2020](http://nmcoun2020.org) or <https://www.strongnation.org/readynation/2020-census>.*



## BUSINESS CENSUS ACTIVITIES FORM

ORGANIZATION NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

1. Educate yourself and your coworkers about the census and why it matters to those you serve. Send out the information in an employee email or newsletter

DATE/DESCRIPTION

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2. Develop and share awareness materials to promote the census. Display them in your place of business.

DATE/DESCRIPTION

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3. Add the awareness materials and targeted messaging to your website.

DATE/DESCRIPTION

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4. Advertise U.S Census Bureau job opportunities.

DATE/DESCRIPTION

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5. Promote the importance of the census at employee gatherings.

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6. Be a sponsor of a community event on the census.

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7. Promote the census in e-communications/social media for customers.

DATE/DESCRIPTION

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